

JA BizTown® Elementary Students Make the News



"The lessons they learn here they are going to carry with them their whole lives," said Junior Achievement of Wisconsin president, Julie Granger, of the 5th graders from Milwaukee's Hamlin Garland School. Granger was interviewed as part of a [Fox6 Cents feature](#) on JA BizTown®, a physical recreation of a Wisconsin community inside Junior Achievement's metro office in Milwaukee.

JA BizTown combines in-class learning with a day-long visit to a simulated town. The popular learning experience allows elementary school students to operate banks, manage restaurants, write checks, and vote for mayor. Students are able to connect the dots between what they learn in school and the real world.

JA BizTown is a favorite student field trip and one of JA's most effective tools to help kids learn the value of a dollar. "Every job matters in BizTown, and they get to see they have an interdependency – if someone isn't doing their job, it makes their job more difficult," said Granger.